

Laurent Mercenier, L'Oréal

« In Wallonia, we have found skillful human resources and an ideal location »



Wallonia is full of great assets. Help spread the word !

You like Wallonia and you want to enhance its global reputation ? Join our network of Wallonia.be Brand Ambassadors !

One mission, lots of benefits!

We want to promote Wallonia and you can help us: share information from our website and social networks, add the Wallonia.be logo and slogan Feel inspired to your website, blog or email signature, inform us about development opportunities for the Wallonia Region, bring the brand to life by actively taking part in conversations on Facebook, Twitter or LinkedIn and by recruiting other Ambassadors...

In return, you get a chance to:

- promote your activities and share your success stories on the Wallonia.be Ambassadors' blog
- expand your network using the private area on the portal
- receive a newsletter about the Region and the Brand Ambassadors' network
- · be invited to exclusive events
- use the Wallonia brand logo and benefit from the Region's reputation

How to become a Brand Ambassador?

Complete the online application form on the website (http://www.wallonia.be/en/ambassadors). Simply answer three questions and we will let you know if your profile matches the network we want to implement.

Do you want more information?

Contact : ambassador@wallonia.be !



Wallonia is open to the world !

... with a sense of sharing, accessibility, technical know-how and quality of life